## **RETAIL INSIGHTS** ©ONNECT

# Grow your business with Retail Insights

In today's rapidly changing environment, the ability to accurately forecast demand and easily build orders is key for the success of retailers and distributors alike.

Connection to live POS data is the link that can bring your store's efficiency and performance to the next level.



#### Inventory intelligence made easy

Gain access to rich data insights that will help you and your sales reps mitigate out of stocks, aid in proactively managing stagnant items, minimize distribution voids on specialty items, reduce phantom inventory occurrences, and more.

#### Help your distributors help you

The connection captures product quantity levels and provides that to your distributors within the Encompass platform, so they can build data-driven orders. Recommended orders optimize time spent with your sales reps - saving time and maximizing efficiency.

#### Identify growth opportunities

The inventory feed highlights consumer purchasing behavior and identifies growth opportunities specific to your inventory and tailored to your business needs.

### **Getting connected is easy**



Complete the retailer registration form by visiting:

handoff.encompass8.com/connect or scanning the QR code.

2. An Encompass representative will reach you directly for POS Connection.

**SCAN ME** 

**3.** Get started today.

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