

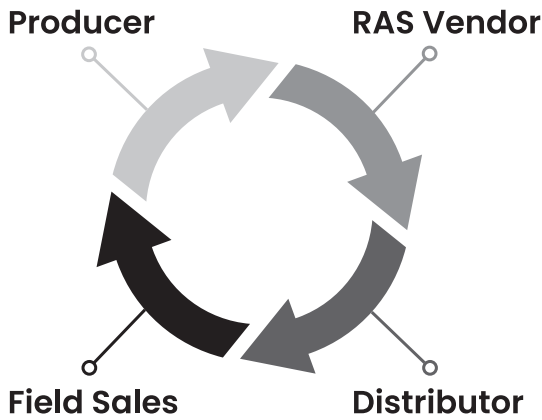
Supplier Objectives

Drive market execution with cross-tier collaboration



Enabling cross-tier collaboration is more important than ever if you want to increase sales driving market activities and increase your speed-to-market for new products.

Using Supplier Objectives is the most effective way to communicate product information and commitments to wholesalers. This ensures that the market execution occurs on time and as promised, with Objective status reports accessible anytime, anywhere.



Communicate product information, account commitments, and sales objectives with your distributors

Streamline execution by enabling distributor sales reps to view objectives directly on their handheld devices

Drive product placements and speed up time to market while getting notifications and feedback about status objectives



increase in objective completion

Beverage producers using Supplier Objectives have increased objective completions by 18%.



hours saved per week

Distributors can save an average of four hours per week by eliminating outdated spreadsheet and email methods.

Interested in getting started?

Give us a call at 970 449 8000 and ask about Supplier Objectives
EncompassTech.com

